



Sales & New Business Rep

Location: Passion Animation Studios London

Reporting to: Executive Producer

Passion Animation Studios/Group are looking for a Sales & New Business Rep to support their UK and Europe new business activities. This is an excellent opportunity for a junior rep with a few years' experience and contacts to grow within the industry.

Responsibilities:

- Learning Passion Animation Studio's roster and archive, as well as Passion's sister company Strange Beast's work like the back of your hand!
- Building agency and client relationships - reinforcing existing relationships as well as actively forging new ones.
- Updating Passion's contacts/new business database.
- Working closely with Passion's Head of New Business, EP's from Passion and Strange Beast and MD to strategize and support sales activities.
- Co-ordinating and leading group screenings where appropriate, with support from EP's.
- Building and curating director showreels with EP's.
- Working closely with Head of Communications to support PR activities.
- Attending industry events with EP's as well as solo.

Skills:

You should be organised, energised, outgoing, affable and a team player. Excellent communication skills are also key. You should have a minimum of 3 years' experience working in a sales capacity within the industry. A knowledge of animation is a bonus, but a genuine interest is essential.

A knowledge of CRM databases is important, as well as solid Microsoft Office skills. Basic understanding of the Adobe suite (Indesign and Photoshop) would also be ideal.

Please send through your CV and covering letter to Belle Palmer bellep@passion-pictures.com